[SAN DIEGO] Media Roundtable and Breakfast

Terms:  
Business Wire Local Events  
San Diego Media Roundtable

Location:  
Double Tree Hotel Mission Valley  
7450 Hazard Center Drive  
San Diego, CA, 92108  
United States  
See map: Google Maps

Date and Time:  
3/11/15 8:30 am - 10:30 am PDT

Event URL:  
Registration Link:  
Registration Link Title

Registration Details:  
RSVP to Bryon.Conner@businesswire.com by March 9, 2015. This is a FREE Business Wire event.

Speaker(s):  

Reporter, Voice of San Diego  
Lisa Halverstadt is a reporter for Voice of San Diego and serves as secretary of the San Diego chapter of the Society of Professional Journalists. Her day job is to break down complex government things and embark on weeks-long projects about topics as diverse as SeaWorld's San Diego footprint, the region's drone industry and San Diego's business climate. She previously worked at The Arizona Republic in Phoenix.

Lisa Halverstadt

Editor, Xconomy San Diego  
Bruce V. Bigelow is Experienced journalist with broad responsibilities and flexibility in writing about innovation in San Diego. I am the editor of Xconomy San Diego, a Boston-based business news startup focused on innovation, entrepreneurship, and the startup business ventures that make up the 'exponential' economy.

Bruce V. Bigelow
News Editor, KPBS

As News Editor, Joe Guerin sorts through the daily news agenda to bring the most relevant news to the KPBS audience. He helps reporters develop stories and features for TV, radio and the web.

Before joining KPBS, Joe served for eight years as editor of the San Diego Daily Transcript, a multimedia news operation covering the region's business community. Joe earned his bachelor's degree in journalism from San Diego State University and began his career with the San Diego Log newspaper group, where he rose to the post of managing editor. Joe went on to serve as editor of Neighbors, a community news supplement to The San Diego Union-Tribune, and of the Chula Vista Star-News before joining the Daily Transcript in 2000.

West Coast Editor, Scrip Intelligence

Mandy Jackson is the US West Coast Editor for Scrip Intelligence. Her focus is US biotech and pharma, including financial, dealmaking and clinical trials news. Mandy has been a business news reporter for 15 years, covering biotech and pharma companies, biotech law and commercial real estate. She is based in San Diego, California.

Biotechnology Reporter, U-T San Diego

Bradley J. Fikes is U-T San Diego's biotechnology reporter. He has been covering the industry since 1990, most recently for the North County Times. Other topics he's covered include health care, water supply and wireless technology. A native San Diegan, Fikes started in journalism at San Diego State University, where he served on the staff of the Daily Aztec student newspaper.

Join us for Business Wire's Media Roundtable and meet with some of San Diego's most prominent media outlets to discover how the changing nature of today's newsrooms are impacting local journalists. You will participate in small group discussions with editors, reporters and writers from a variety of news outlets.

This event will be a great opportunity to develop new relationships and build upon existing ones with some of San Diego's most influential media. Please bring your business cards and questions.

All Day Event:
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Language:
English

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