Turbo Charge Your Press Release: Reach More Readers with Business Wire's Upgraded Distribution

**Terms:**
Webinar

**Date and Time:**
3/18/10 1:00 pm - 2:00 pm EDT

**Event URL:**

**Archive Link:**
Archived Event URL

**Speaker(s):**
- Jennifer Saragosa, Account Manager, Business Wire Boston
- Monika Maeckle, Vice President, New Media

Turbocharge Your Press Release: Reach More Readers With Business Wire's Upgraded Distribution including Business Wire and EON: Enhanced Online News

**System Requirements**
- **Mac:** Mac OS X 10.3.9 (Panther) or newer

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