Business Wire Media Event: MEDIAtreff - die ABENDausgabe

Terms:
Business Wire Germany  Business Wire Local Events  Frankfurt  media event  Museum for Communication  Europe Bureaus

Location:
Museum for Communication
Schaumainkai 53 (Museumsufer)
Frankfurt am Main, 60596
Germany
See map: Google Maps

Subtitle:
Join us as we bring communication specialists and marketers together for an exciting exchange of ideas

Date and Time:
7/2/15 6:30 pm - 10:00 pm CEST

Event URL:
Registration Link:
Registration Link Title

Registration Details:
Parking is not provided.

Speaker(s):
- Maike Haselmann, Social Media Coordinator at Frankfurter Allgemeine Zeitung, one of Germany’s leading newspapers, and previously Social Media Editor at Spiegel Online.
- Christian Salow, Managing Director at altii GmbH, the online news site for asset management strategies and financial products.
- Heike Zweier, CEO at Zweier Communications, an agency that focuses on strategic and creative communication through speech and music.
- Peter Hauff, Freelance editor and longtime business correspondent for the print magazine ParisBerlin, founder of French-German news site Storyteller and previously Director Press/Public Relations at the German Chambers of Industry and Commerce.

Business Wire presents MEDIAtreff (translated MEDIAmeeeting), the Evening Edition (translated ABENDausgabe) among our events series, which are launched under the theme of communication. Once again our media event brings communication specialists and marketers together for an exciting exchange of ideas. Experts from a variety of well known organizations in the communications industry will lead a panel discussion on the topic of social media and debate on a question that affects businesses and consumers alike: ‘How relevant is Social Media?’ Our specialists will discuss the relevance of social media and deal with both the opportunities and challenges that emerge from the current social media landscape. Participants will gain insight on what role social media plays in the everyday life and on how the use of social media networks could look like in the future.

Attend the event and enjoy a diverse and informative evening in the midst of the extraordinary atmosphere of the Museum for Communication in Frankfurt am Main. Collect new ideas, discover leading trends and encounter inspiring discussions at a relaxed get-together where you can network with interesting people from the communications industry. In addition, all participants who would like to immerse into the history of communication before the start of the event, have the possibility to take a tour for free in the museum.

Schedule of Event:
18:30 pm – Registration
19:00 pm – Panel discussion
20:00 pm - Get-together, networking & buffet

BW events are FREE for professional communicators.

RSVP:
Please send an email with your full name, company address, telephone number and job title to seval.dogan@businesswire.com
All Day Event:
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Language:
German

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