(EVENT) The Role of Social, Word of Mouth, and PR in 2016

Terms:
- Business Wire
- Business Wire Local Events
- Minnesota PRSA
- Business Wire

Location:
Loews Minneapolis Hotel
601 1st Street Avenue North
Minneapolis, MN, 55403
United States
See map: Google Maps

Subtitle:
Live event co-sponsored by Minnesota PRSA and Business Wire

Date and Time:
11/19/15 8:00 am - 9:30 am CST

Event URL:
Registration Link:
Registration Link Title

Registration Details:
There is a $10 cost to attend. Register by November 16, 2015.

Speaker(s):

Serena Ehrlich, Director of Social and Evolving Media, Business Wire

http://bizwire.pr/SerenaLinkedIn
https://twitter.com/Serena

Public Relations has changed. Have you evolved with it? On November 19, join Business Wire’s Director of Social and Evolving Media Serena Ehrlich to discuss successful PR in an industry ruled by algorithms, social platforms, mobile phones as well as a new standard in human behavior. Attend this session to learn what needs to be done to leverage all of the tools available to make 2016 your most successful year yet.

All Day Event:
0

Language:
English

Source URL: https://newsroom.businesswire.com/event/business-wire/event-role-social-word-mouth-and-pr-2016