(EVENT) Social Media Musts and Musings for IROs

Terms:
Business Wire, Business Wire Local Events, NIRI Twin Cities

Location:
Loews Minneapolis Hotel
601 1st Avenue North
Minneapolis, MN, 55403
United States
See map: Google Maps

Subtitle:
Live event co-sponsored by NIRI Twin Cities and Business Wire

Date and Time:
11/19/15 11:30 am - 1:00 pm CST

Event URL:

Registration Details:
Cost: $30 for members; $45 for non-members. RSVP by November 16 to Jane Cracraft, jane.cracraft@businesswire.com

Speaker(s):

Serena Ehrlich
Twitter: https://twitter.com/Serena
LinkedIn: http://bizwire.pr/SerenaLinkedIn

Derek Cole
https://www.linkedin.com/pub/derek-cole/2/453/306

Social media platforms have become an important part of the news distribution and consumption process. What role do these platforms play in investor relations?

In our session, we will demystify, declutter and simplify social media for IR while taking a look at how many companies are using these communication tools.

Steering the discussion of IR and social media will be Business Wire’s Director of Social/Evolving Media Serena Ehrlich, and President of Investor Relations Advisory Solutions and former chairman of the NIRI National Board of Directors Derek Cole.

All Day Event:
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Language:
English