Journalism and Media Relations

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Is your media relations programming changing fast enough to meet the needs of today's 24/7 media?

[Business Wire's] survey identifies the profile of today's media in order to best understand who represents the news creators and distributors. The results contain insights from editors, reporters, writers, columnists, and bloggers, many of whom have been in the industry for more than 20 years and actively use corporate news as the basis for articles and posts.

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