Social Links and Tagging for the Media

Terms:
How you can incorporate news and social media tagging

Users want social interaction with their news, so how do you keep users engaged on your site while enabling social linking?

Sharing and linking is how news, photos and videos go viral. Be part of the story by enabling users to interact with stories and multimedia.

These are some of the social media tags used in Business Wire copy: FaceBook, LinkedIn, Twitter, Google+, YouTube and many more.

Here’s a short video on some of the advantages of social media tagging used on Business Wire stories