Business Wire Meet the Media Luncheon

Terms:
Business Wire Seattle  Luncheon  Business Wire

Location:
Union Square Boardroom
600 University Street
Seattle, WA, 98101
United States
See map: Google Maps

Subtitle:
Free Event Hosted by Business Wire Seattle

Date and Time:
6/27/18 11:30 am - 1:00 pm PDT

Event URL:

Registration Link:
Registration Link Title

How well do you know your local reporters, editors, bloggers and media decision-makers? Would you like to get to know them even better? Business Wire bets that you do, as building strong media relationships is key to successful media relations.

Join us for @BusinessWire's next Meet the Media Luncheon. Meet some of Washington's most prominent media members and discover how best to interact with them, the tools they're using to bring their message to new audiences, the challenges their industry is currently facing, and other media-related topics.

You will participate in small group discussions with editors, reporters, and writers from a variety of news outlets including:


Travis Mayfield, host/anchor of News this Morning on Q13 Fox  https://twitter.com/TravisMayfield

Brooke Pinkston, assignment editor at KIRO 7  https://twitter.com/KIRO7Brooke
Garrett Rudolf, editor of Marijuana Venture Magazine [https://twitter.com/MJVenture]

Casey Coombs, tech/biotech writer at Puget Sound Business Journal [https://twitter.com/coombspsbj]

Naomi Tomky, food/travel writer [https://twitter.com/gastrognome]

Cambria Roth, assistant editor at Crosscut [https://twitter.com/CambriaRoth]

This event will serve as a great opportunity to develop new media relationships and build upon your existing ones. Bring your business cards and questions. See you there!

Register by: Tuesday, June 26

Date: Wednesday, June 27, 2018

Time: 11:30 a.m.-12:00 p.m.: Registration and lunch
      12:00 p.m.-1:00 p.m.: Media introductions and roundtable discussion

Location: The Union Square Boardroom
          600 University Street
          Seattle, WA 98101

- At the Fireplace Lobby, walk toward One Union Square.
- As you exit the Fireplace Lobby you will see escalators on your left. The Union Square Boardroom is located directly behind the escalators adjacent to Fresh Basil.

Cost: Free

All Day Event: 0

Language: English