TORONTO: Social Media Breakfast 2012

Terms:  
Business Wire Local Events  Seminar  Webcast

Location:  
Toronto Board of Trade  
1 First Canadian Place  
Toronto, M5X 1C1  
Canada  
See map: Google Maps

Subtitle:  
February 14 at 8:30 AM ET

Date and Time:  
2/14/12 8:30 am - 10:00 am EST

Event URL:  
Webcast Link  

Archive Link:  
Archived Event URL

Speaker(s):  
Speakers:  
Martin Waxman  
Principal, Martin Waxman Communications  
Senior Counselor, Thornley Fallis Communications  
Social Media Instructor at McMaster University

Sean Pasternak  
Reporter, Bloomberg News

Matt Hartley  
Editor, Financial Post Tech Desk

Erin Bury  
Director, Content & Communications, Sprouter.com

February 14, 2012  
8:30 am - 9:00 am: Sign-in and breakfast  
9:00 am - 10:00 am: In Session

Business Wire Canada is pleased to announce its first event of 2012 in celebration of Social Media Week Toronto!

Our distinguished panel comprises social media experts from varying professional backgrounds. Hear them share their individual takes on the growing trends in social media, outlook for 2012, case studies and tips on making the most of all your social media initiatives!

Have specific questions for our experts? Not a problem! Tailor the discussion to your interests during the Q&A hosted by our panelists.

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