WEBINAR: The Influence of Hispanic Voters on This Year's National Elections

Terms:
2012 elections  Business Wire  Hispanic media  Latino media  Latinowire  public policy  Public Policy Wire  Webinar

Subtitle:
Tuesday, July 17 at 1 PM ET

Date and Time:
7/17/12 1:00 pm - 2:00 pm EDT

Event URL:

Registration Link:
Registration Link Title

Speaker(s):
- **Dr. Federico Subervi**, Professor and Director of the Center for the Study of Latino Media & Markets at the School of Journalism and Mass Communication, Texas State University-San Marcos
- **Gabriel R. Sanchez**, Ph.D., Associate Professor, Department of Political Science, University of New Mexico and Research Director, Latino Decisions

MODERATORS
- **Danny Selnick**, VP Public Policy/LatinoWire Services, Business Wire DC
- **Pilar Portela**, Media Relations Supervisor & LatinoWire Media Representative, Business Wire Miami

Will Hispanics be the deciding factor in choosing the president and the makeup of the next Congress? How will Latinos vote - as a monolithic block, varied because of social/cultural issues (i.e., President Obama's statement on supporting gay marriage) or will there be state and regional differences (Florida's CubanAmerican community vs. Mexican-Americans from California) and what are likely outcomes? But equally important how are Congressional and presidential candidates courting Latinos and are their strategies working? In the end, Hispanic-Americans continue to be an important and growing influence on US politics and that will be discussed.

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