WEBINAR: Mobile Alerts for Investor Relations

Terms:
Brand2hand  Investor Relations  Mobile  mobile alerts  Nigel Malkin  SMS alerts  Webinar  Business Wire

Date and Time:
9/27/12 1:00 pm - 2:00 pm EDT

Event URL:

Registration Link:
Registration Link Title

Registration Details:
This webinar is FREE for all attendees. Register at https://www1.gotomeeting.com/register/633982233

Archive Link:
Archived Event URL

Speaker(s):

Speaker:

- **Nigel Malkin** - President, Brand2hand Media

Moderators:

- **Jessica Lueck** - Marketing Associate, Business Wire Los Angeles

As the need to reach our audiences via mobile devices grows, Business Wire would like to share with two new opportunities for you to learn about mobile alerts, from open rates to comparative data vs. email.

Mobile Alerts Webinar

Join Nigel Malkin, president of Brand2Hand as he discusses the growing trend to deliver breaking investor relations and other news to key stakeholders via mobile devices. Nigel will provide tips on adding SMS registration to your online newsroom, an overview of how financial tables render on mobile devices and synchronizing your alerts with your press releases.

Mobile Alerts White Paper

As a courtesy to those attending our Mobile Alerts Webinar, upon registering, we’ll send you an advance copy of our latest white paper: Mobile Alerts for Investor Relations

All Day Event:
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