DENVER Media Breakfast: Listen Up!

Terms:  
Business Wire Local Events  NUVI Social Media Breakfast Social

Location:  
The Denver Athletic Club  
1325 Glenarm Place  
Denver, CO, 80204  
United States  
See map: Google Maps

Subtitle:  
Harness the Hottest Tools & Techniques to Size Up Social Media and Maximize Conversation

Date and Time:  
10/10/13 8:30 am - 10:30 am MDT

Event URL:

Registration Link:

Registration Link Title

Registration Details:
Please RSVP to Randy Wade at randy.wade@businesswire.com, by Monday, October 7.

Speaker(s):

![David Oldham](image)

CEO, Co-Founder, NUVI

Regardless of your current social media presence and strategy, your stakeholders ARE using social media to discuss you, your company, products and services. Do you know how your company's social media presence today impacts your brand and your industry tomorrow?

Join us for a breakfast on Thursday, October 10, as we welcome special guest Dave Oldham from social media monitoring innovator NUVI. Our speaker will discuss how you can effectively analyze the sea of social media chatter and distill it into actionable insights.

You'll learn how to improve your company's ability to effectively leverage social media efforts, and more specifically, ways to monitor the conversations, benchmark the results and analyze and report the findings.

What's more, you'll hear how to:

- Recognize the three stages of effective social media engagement and how to incorporate them into your strategy
- Increase internal collaboration and create a social media culture
- Reach key stakeholders across platforms
- Compile Executive Summaries in three easy steps

All Day Event: 0

Language:  
English