MIAMI: Best Practices for Engaging the Media

Terms:  
Best Practices Engaging Media  Business Wire Local Events

Location:  
The Alfond Inn at Rollins College  
300 East New England Ave  
Winter Park, FL, 32789  
United States  
See map: Google Maps

Subtitle:  
Media Breakfast

Date and Time:  
11/8/13 8:00 am - 10:00 am EST

Event URL:  
Registration Link:  
Registration Link Title

Registration Details:  
Please RSVP by Friday, November 1st to Julia.Sotelo@BusinessWire.com. This is a FREE Business Wire event.

Speaker(s):  

Bess Auer  
Founder, FLBlogCon

Sean McNamara  
Assistant News Director, WKMG-TV and ClickOrlando.com
Join Business Wire Florida as we hear from local media professionals about what they look for in potential stories and what they're doing to keep pace with social media. No matter what industry you're in, we all have something in common - we would all like to know the best ways to attract media coverage. With the countless potential news stories that media are pitched on a regular basis, what makes the difference in their covering one story over another? Are there certain criteria the news must meet before it is even considered? In the ever-changing world of technology, what are media outlets doing to keep up with social media? Hear the answers to these questions and many more at our media breakfast.

*After our Media Panel discussion you are invited to have a tour of the beautiful brand new Alfond Inn.

All Day Event: